

# WE

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## SCHOOL



# *Freebie and product ladder*

Inés Ruiz

**IT DOES NOT  
MATTER HOW  
SLOW YOU GO**

**AS LONG AS YOU DON'T STOP**

**#BUNMODEON**



# Notes

# *My Clients*

## *1. Clients Characteristics:*

Location:

Age:

Gender:

Interests:

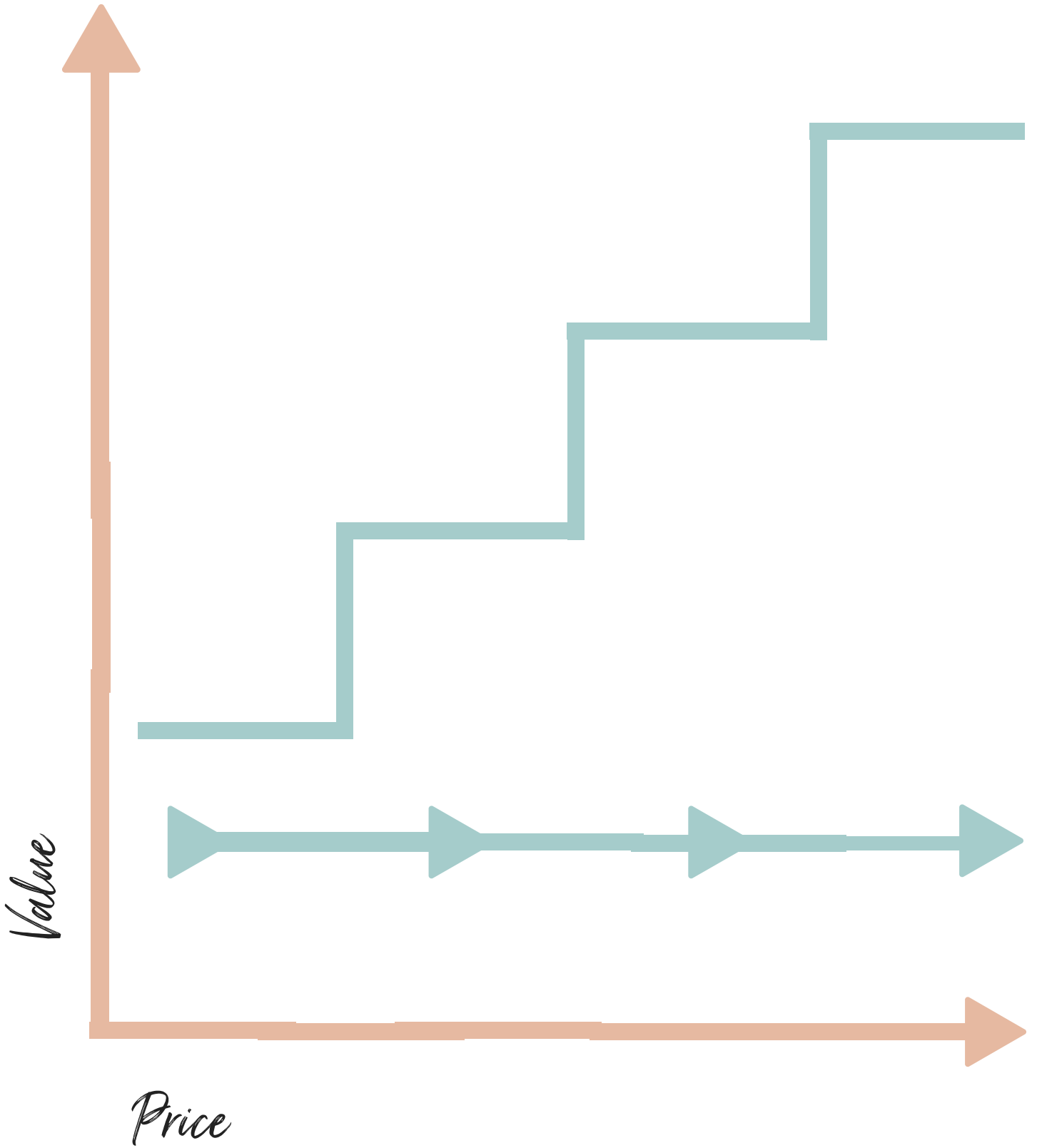
*2. What are three things that your client is struggling with?*

1.

2.

3.

# My Ladder



# My content

A single document/session (worksheet, checklist, etc)

Use it as is

Reformat  
it

Need  
complete  
make-over

More than one document/session (mini-course, challenge, program, etc)

Use it as is

Reformat  
it

Need  
complete  
make-over

# My content

Videos

Use it as is

Reformat  
it

Need  
complete  
make-over

Other resources

Use it as is

Reformat  
it

Need  
complete  
make-over